

# Sylvia Mendoza



Journalist Sylvia Mendoza is the author of ***The Book of Latina Women: 150 Vidas (Lives) of Passion, Strength and Success***, an important historic perspective on Latino women who have made significant contributions in the arts, politics, science, entertainment, sports, education, and history. The book was selected for the ***2007 California Collection for High Schools*** by the California Readers Association.

Recognized as a 2006 “**Woman of Distinction**” at California State University, San Marcos for her contributions in promoting awareness of gender issues, she is a featured speaker for the National Women’s History Project. She has appeared on **C-Span’s Book-TV**, ***Los Angeles Times Festival of Books***, ***Book Expo America***, & ***The Essence of Latinas Tour***.

An advocate for promoting the power of the written word, diversity, literacy, and women's empowerment through education, Sylvia earned certification in **Women’s Studies** at San Diego State University and in **Copyediting** from University of California, San Diego. Her **workshops and lectures** target women’s/girls associations, multicultural studies programs, writers, students, & business professionals. She has presented at The Young Writers’ Conference, Southern CA Writers’ Conference, the La Jolla Writers’ Conference, Osher Lifelong Learning Institute and various women’s conferences. She works as a writing consultant at Palomar Community College and as an editing consultant at writers’ retreats.

She was part owner of a full-service, all-woman-run bilingual public relations agency in Puerto Rico. In 2011, she launched **Mendoza Communications, Writing & Editing Services**, which helps clients develop non-fiction works, manuscripts, web site content, articles, newsletters, press releases, dissertations, corporate publications and projects of the heart.

Sylvia served as **parenting columnist** for *Siempre Mujer* magazine. Articles have appeared in *Hispanic Outlook*, *Uptown*, *OurCity San Diego*, *Los Angeles Times*, *San Diego Union-Tribune*, *Writers’ Journal*, *San Diego Writers’ Monthly*, *Decor & Style*, *Living Better*, *Kids’ Wall Street News*, and *Hispanic*. Awards for Journalistic Excellence include **First Place for Non-Daily Reporting & Writing/Multicultural Stories** from the Society of Professional Journalists and **First Place, Non-fiction** from National Federation of Press Women for ***The Book of Latina Women***. Her novel, ***Serenade***, won a prestigious **Latino Literary Hall of Fame Award**. A fiction project earned **Editor’s Choice Award** at the San Diego State Writers’ Conference.

Sylvia is a member of the Society of Professional Journalists, San Diego Press Club, San Diego Professional Editors’ Network, National Federation of Press Women and National Women’s History Project—and always promotes ***the power of the written word***.